











More aware More connected

#### **SDG Philanthropy Platform:**

### Catalyzing philanthropy-government collaboration for the SDGs

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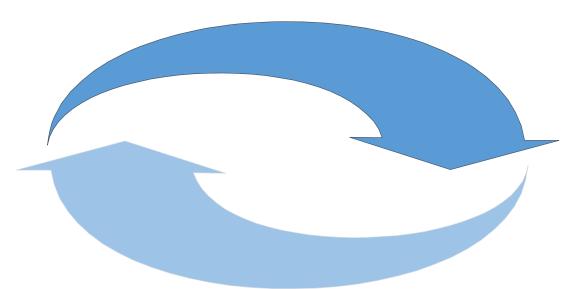
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#### **Objectives**

1. Greater understanding by the philanthropy sector of the SDG agenda and the process



2. Greater understanding by the UN system, governments, private sector and civil society of the role and potential of the philanthropy sector to contribute to sustainable development

#### **Behind SDG Philanthropy Platform**



Started in 2014 by alliance of UNDP, RPA and Foundation Center It became a large multistakeholder partnership and action network to catalyze *country-level* and *thematic* collaborations for SDGs



**Implementing** partners

**Founding** funders

**Collaborative** networks

Local networks and leading foundations

















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#### SDGfunders.org

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#### SDG Philanthropy Platform seeks to harness philanthropy's potential and addresses the challenges of the sector



## How philanthropy can contribute to the SDGs?

- It is estimated that foundations will contribute at least USD 364 billion to the SDGs
- Strong convening and alliancebuilding ability
- Freedom to **explore risks**, incubate practical solutions, and spur innovations
- Local knowledge, strong connections with civil society and advocates

## Challenges for philanthropy and SDGs

- Sector lacks transparency
- Philanthropic giving is fragmented and grant making activities are often not connected with national development plans, hampering impact
- Philanthropy is not fully aware of the ecosystem in which it operates

# The SDG Philanthropy Platform helps philanthropy be more effective and achieve greater, more sustained impact. How?

- Get country-specific information more easily
- Access to "maps" of the ecosystem of actors on foundation priority areas, including reputable grantees
- Locate funding partners and allies in a more systematic way

- Help foundations identify accessible and productive entry points with the government, the UN system and larger institutional donors
- Enhance ability to measure progress by drawing on reliable data that others are collecting



#### SDG Philanthropy Platform Launches a new report





- Governments must begin viewing **philanthropy as a partner**, not just a source of additional funding
- Creating an appropriate <u>enabling environment is</u> <u>crucial</u> — make it easier for philanthropy and our grantees to operate
- Formally registering and <u>publicly reviewing</u>
  <u>partnerships and commitments</u> increase trust
- Foundations need to <u>align at least some of their</u> work and funding plans with national and local development plans and priorities, and more openly share data
- Foundations should evolve strategy to match the new **participatory and inclusive ethos** of the SDGs
- <u>Measuring progress</u> toward the SDGs should involve philanthropy