



*More aware
More connected*

**SDG Philanthropy Platform:
Catalyzing philanthropy-government collaboration
for the SDGs**

18 July 2016

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Objectives

1. Greater understanding by the **philanthropy** sector of the SDG agenda and the process



2. Greater understanding by the **UN system, governments, private sector and civil society** of the role and potential of the philanthropy sector to contribute to sustainable development

Behind SDG Philanthropy Platform

Started in 2014 by alliance of UNDP, RPA and Foundation Center
It became a large multistakeholder partnership and action network to catalyze **country-level** and **thematic** collaborations for SDGs



Implementing partners

Founding funders

Collaborative networks

Local networks and leading foundations



Empowered lives.
Resilient nations.



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SDG Philanthropy Platform: Helping Philanthropy Engage in the Global Development Agenda

The Conrad N. Hilton Foundation

SDG Philanthropy Platform seeks to harness philanthropy's potential and addresses the challenges of the sector

How philanthropy can contribute to the SDGs?

- It is estimated that foundations will contribute at least USD 364 billion to the SDGs
- Strong **convening** and alliance-building ability
- Freedom to **explore risks**, incubate practical solutions, and spur innovations
- **Local knowledge**, strong connections with civil society and advocates

Challenges for philanthropy and SDGs

- Sector lacks **transparency**
- Philanthropic giving is **fragmented** and grant making activities are often not connected with national development plans, hampering impact
- Philanthropy is not fully aware of the **ecosystem** in which it operates

The SDG Philanthropy Platform helps philanthropy be more effective and achieve greater, more sustained impact. How?

- Get **country-specific** information more easily
- Access to **“maps” of the ecosystem** of actors on foundation priority areas, including reputable grantees
- Locate **funding partners and allies** in a more systematic way
- Help foundations identify accessible and productive **entry points** with the government, the UN system and larger institutional donors
- Enhance ability to measure progress by drawing **on reliable data** that others are collecting



SDG Philanthropy Platform Launches a new report

Converging Interests



- Governments must begin viewing **philanthropy as a partner**, not just a source of additional funding
- Creating an appropriate **enabling environment is crucial** – make it easier for philanthropy and our grantees to operate
- Formally registering and **publicly reviewing partnerships and commitments** increase trust
- Foundations need to **align at least some of their work and funding** plans with national and local development plans and priorities, and more openly share data
- Foundations should evolve strategy to match the new **participatory and inclusive ethos** of the SDGs
- **Measuring progress** toward the SDGs should involve philanthropy